

PARAMONOS®

Meaning of name Paramonos: Derived from Greek meaning "Endurance, Constancy & Luxury".

PARAMONOS MODELS TALENT PARAMONOS STUDIOS

FROM POWERFUL BRAND-CENTRIC PR TO CRISIS COMMUNICATIONS – WE ARE THE EXPERTS

Our ability to mesh proven PR tactics with creative thinking and innovative approaches enables us to produce better results than our competitors.

We regularly garner positive media coverage in the world's leading media outlets. We have deep experience and expertise in understanding what editors, producers, reporters and bloggers want, and know how to craft compelling stories that are newsworthy. We know how to create the news value needed to secure the greatest quantity and quality of media coverage possible. And we know how to work with the media to get the results our clients want.

PR AND CRISIS COMMUNICATIONS SERVICES

PUBLIC RELATIONS STRATEGY

- Strategic planning to maximize media coverage for positive business activities and minimize coverage for negative activities
- Creation of strategic PR and marketing plans aimed at achieving business results
- Media coverage analysis – in-depth analyses of past media coverage
- Media training of company officials for interviews and events
- Writing and editing materials including: press releases, web copy, company brochures, annual reports, speeches, biographies and fact sheets
- Developing key messages for target audiences
- Media kit development – FAQs, backgrounders, bios

PUBLIC RELATIONS EXECUTION

- Media relations — generating news and obtaining media coverage that will influence your target audience to take action and will increase name recognition, credibility, and visibility
- Product placements
- Crisis communications counseling, preparation, and implementation
- Influencer marketing and blogger relations
- Event planning and execution including theme and concept creation, media outreach and promotion of event
- Investor relations, IPO, mergers and acquisitions counseling, preparation, and implementation
- Thought leadership positioning — writing and placing op-ed pieces, bylined articles, white pages, and case studies
- Securing speaking engagements and awards programming

CRISIS COMMUNICATIONS

Need help solving your crisis situation?

[LEARN MORE](#)

RECRUITMENT WARNING: BEWARE OF IMPOSTERS

Paramonos® considers the safety and well-being of aspiring models a top priority.

We pride ourselves on our professionalism, transparency, and authenticity. Please be aware there are certain individuals on the internet falsely claiming to be representatives (or "scouts") of Paramonos®. If you are contacted by anyone claiming to be a representative of our company, do not respond without first verifying their identity.

Promptly email us directly and we will be happy to assist.

Paramonos® official Instagram pages are

@Paramonos.Models

@Paramonos.Studios

