

PARAMONOS®

Meaning of name Paramonos: Derived from Greek meaning "Endurance, Constancy & Luxury".

PARAMONOS MODELS TALENT PARAMONOS STUDIOS

MARKETING

Penetrating new markets? Properly positioning your new product or service? Reaching and engaging prospects? Our team offers real-world expertise in research, strategy and program development. We provide a suite of marketing services that can act as an extension of your own marketing department.

| Go-to-market plans | New product launches | Customer acquisition programs | Customer retention programs | Channel programs | Financial modeling of marketing programs | Voice-of-the-customer research | Market segmentation studies | Competitive analysis | New product concept research |

ADVERTISING

From communications strategy and copy development to creative ideas and production for digital and print, we'll get you noticed while getting customers and prospects to take action. We'll be your go-to resource for every aspect of your advertising needs.

| Communications strategy and copy development | Creative development and production | Online and print media planning and buying, including programmatic | Demand generation programs | Marketing automation | Sales tool development | Trade show programs |

BRANDING

With Paramonos in your corner, you'll get more than just eye-catching logos and graphics. Our branding experts will identify what differentiates you from your competitors — then combine that insight with real customer perspectives to zero in on the value proposition that resonates the most in your market.

| Brand strategy, including architecture, positioning and messaging | Brand development, including naming, logos, corporate identity and brand standards | Brand management, including marketplace surveys and voice-of-the-customer research |

DIGITAL

Our real-world digital strategies use current and emerging programs and technologies to promote your brand, from websites to product animations, from email to digital ad retargeting. With 25 years of digital experience, our award-winning web, social media and video capabilities can keep your brand's digital presence current and professional.

| Website creation | Content management | Email marketing | Online training | Product animation | Video production | Marketing automation | Search engine marketing | Rich media ads |

PUBLIC RELATIONS

Through our suite of PR services, we'll help you define your strategy, develop messaging and engage your audiences through earned media, self-published content, social media and industry events. We'll select the right tactics to help shape public opinion, strengthen brand awareness and demonstrate thought leadership.

| Media relations | Content marketing | Leadership programs | Trade show engagement | Corporate communications | Social media management |

RECRUITMENT WARNING: BEWARE OF IMPOSTERS

Paramonos® considers the safety and well-being of aspiring models a top priority.

We pride ourselves on our professionalism, transparency, and authenticity. Please be aware there are certain individuals on the internet falsely claiming to be representatives (or "scouts") of Paramonos®. If you are contacted by anyone claiming to be a representative of our company, do not respond without first verifying their identity.

Promptly email us directly and we will be happy to assist.

Paramonos® official Instagram pages are

@Paramonos.Models

@Paramonos.Studios