



GET DISCOVERED!

PARAMONOS CONSULTING SERVICES

TALENT

Athletes | Musicians | Public Figures | Models | Brands & More

OUR PROCESS...

begins with WHY, HOW and WHEN, then WHO. We start by defining/prioritizing program objectives, understanding brand attributes and determining the tactics of the program. We then discuss celebrity value vs. budget while identifying an initial talent list.

We conduct research, competitive analysis and do our due diligence on talent candidates to make sure we are using the best person for any given program.

Once we have selected the ideal talent for a program, we will negotiate on behalf of the brand in order to receive the best deal possible while including all necessary service items. Finally, we manage the program throughout its execution, and report key learnings and best practices back to the client.

FOR PUBLIC FIGURES

Endorsements

We work and leverage decades of relationships to align celebrities with corporate brands.

Appearances

Align talent with grand openings, conventions, public events, and corporate functions.

Brand Management

Develop celebrity brands that influence fan engagement, attract endorsements, and drive consumer spending.

Representation

Provide exposure and opportunity with consumer products and services.

We're here to get you noticed.

Corporate Alliance

Strategically foster connections between celebrities and corporations to

produce profitable relationships.

[LEARN MORE](#)

Digital Marketing

Develop and optimize digital presence through dedicated website, social

media channels and ecommerce opportunities.

FOR BRANDS

ADVERTISING

We know how to get the most out of your advertising dollar – whether it's print, digital, or broadcast – we get results.

MARKETING

We love creating a great marketing strategy that moves people to take action through fresh, integrated campaigns.

DIGITAL

We love being on top of the latest approaches and creating digital tools and environments that move your target audiences to action.

PUBLIC RELATIONS

We create powerful public relations campaigns that generate credibility and build strong communities of loyalists.

SOCIAL MEDIA

We help brands connect to their consumers and grow relationships online with outstanding social media strategies.

BRANDING

We've built brands from scratch into household names – helping our clients reach target audiences is our expertise.

DESIGN

We design with a higher purpose – to achieve goals and reinforce your brand across all mediums – print, digital, and social.

CRISIS COMMUNICATIONS

We have the experience, insight and know-how needed to quickly react to and resolve crisis situations.

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Worldwide | Info@ParamonosModels.com

Website Designed , Developed & Powered Gabriel Daniels PE

